



Australian Government

Department of Health and Aged Care

JAPANESE ENCEPHALITIS VIRUS

Media Kit - Punjabi

March 2023

ABOUT



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Department of Health and Aged Care

This Media kit is designed to help provide the CALD audiences the right information and messaging from the Department. We encourage you to share the resources in this pack across your networks.

CONTENTS



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What's included in the Media Kit

You will find an introduction, latest updates and available resource materials regarding the Japanese encephalitis virus (JEV). You can use these to create awareness about this fast-spreading mosquito-borne virus. Resources include in-language written resources, audio grabs, social posts and tiles that you can share with your CALD audiences.



INTRODUCTION



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The risk of mosquito-borne diseases like Japanese encephalitis virus (JEV) is higher in warm, wet weather, but it's important to be vigilant and protect yourself against mosquito bites wherever you are. People should understand that JEV is a serious illness that is spread through bites from mosquitos, which become infected through biting infected pigs and water birds.

People should be aware of mosquito activity around waterways, such as lakes, creeks, rivers or dams, particularly where animals that can infect mosquitoes with JEV, such as waterbirds and pigs are present.

People who are travelling to these areas over coming months should plan to protect themselves from mosquito bites.

You can reduce your risk of being bitten by a mosquito by following these simple steps:

- apply effective insect repellent on exposed skin,
- wear long loose-fitting clothes that covers exposed skin,
- cover all windows, doors, vents and entrances with insect screens and
- remove or empty containers which may hold stagnant water where mosquitos may breed.

LATEST UPDATES



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Japanese encephalitis virus translations webpage

The Department of Health and Aged Care has launched a new translations webpage to assist families from culturally and linguistically diverse backgrounds:

[Japanese encephalitis \(JEV\) resources \(translated information\) | Australian Government Department of Health and Aged Care](#)

The translated resources include what JEV is, symptoms, safety measures and how we are responding to the virus. This resource is available across 14 languages, in video, written and visual formats.

Please share the link health.gov.au/jev-translated-information with your communities, as an available in-language resource.

RESOURCE MATERIAL - PUNJABI



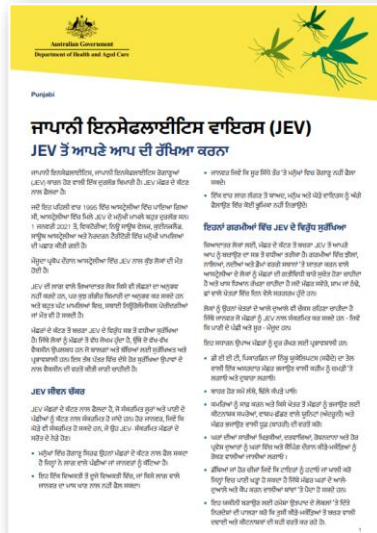
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These resources include in-language poster, factsheet, bookmark, postcard & audio grabs.



Poster



Factsheet



Bookmark



Postcard



Audio Grabs

Click on images to view resources OR visit: health.gov.au/jev-translated-information

health.gov.au/jev-translated-information

SOCIAL POST AND TILES – PUNJABI







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Click on images to view in-language resources

Make sure you're covered against Japanese encephalitis virus (#JEV) by:

-  applying repellent
-  wearing long, loose-fitting clothes
-  ensuring accommodation is properly fitted with mosquito nets or screens
-  emptying any water-holding containers.

Visit  health.gov.au/jev-translated-information

FOR FURTHER INFORMATION



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